



FRANCESCA GHINI

Artistic director of contemporary art
Ceo of Circo Bianco

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Biography and skills

Francesca Ghini was born in Rome in 1985 to a Roman mother, from whom she inherited stubbornness and perseverance, and a father from Romagna, from whom she inherited kindness, determination, and entrepreneurship. Thanks to these qualities, Francesca changed direction in her life, moving from classical studies and the faculty of literature and philosophy to opening a fashion and events agency. She began her training in the field by organizing and planning fairs and events, fashion shows, and shows. After a few years, however, she realized that what she truly wanted was to thrill people by offering novelty and entertainment. She began specializing in contemporary circus, becoming a supervisor of the nationally recognized state exams for all professional artists in the sector. Following some of the guidelines of contemporary circus, she chose to stage unique shows, stunning and captivating a wide audience. Francesca, in fact, recreates surreal settings even in contexts where such fantasies had never been seen before. Over time, she would direct and supervise large casts and productions of theatrical shows, appearing on important stages and collaborating with famous Italian TV productions and nationally renowned amusement parks.

- Socrate Classical High School
- Faculty of Letters and Philosophy, Roma Tre
- French
- English

Experience

Francesca Ghini, director and artistic director, creates commissioned shows, analyzing budgets, contexts, spaces, and targets.

Executive producer of the Circo Bianco brand for 15 years, she has collaborated with major theme parks such as Cinecittàworld, Zoosafari, Magicland, and Zoomarine; international brands such as Fendi; television productions such as Ballandi, with internationally renowned singers such as Loredana Bertè on Rai 1, and Warner Bros. Entertainment for the premiere of the film "Fantastic Beasts." Francesca has produced numerous contemporary circus theater shows, performed in the capital's largest theaters, including the Atlantico Live.

Circo Bianco's productions have toured Europe, and the company is often invited to attend the openings of the most famous national and international art festivals, national sporting events, private events of various kinds and sizes, municipalities, and large stages in Italy's largest squares.

Francesca is called upon to design and manage shows for large organizations, thanks to a logistics team, a creative workshop composed of musicians, choreographers, acrobats, dancers, performers, and actors.

Productions and directions

JUNE/AUGUST 2025 direction and artistic direction of Isabella and the lost galleon Zoomarine.

8 MAY 2025 FENDI.

5 JANUARY 2025 show for the Fatebenefratelli Benevento Children's Hospital.

FROM 1 DECEMBER TO 23 DECEMBER 2024 Christmas themed shows at the Zoomarine ROMA amusement park.

26\27 OCTOBER 2024 Porta di Roma Shopping Center - Horror entertainment.

12 OCTOBER 2024 Diego Armando Maradona Stadium - LIBERTAS gold medal award ceremony, Circo Bianco guest with show on stage.

FROM 27 SEPTEMBER TO 6 OCTOBER 2024 Fiera del Levante (Bari) entertainment and shows.

23-24-25 AUGUST 2024 Montalto di Castro Lumina entertainment.

10 AUGUST 2024 Campomarino Aria stage show.

4 AUGUST 2024 San Salvo Marina Aria stage show.

3 AUGUST 2024 Civitella for Meyer (Florence pediatric hospital) guest of Circo Bianco.

25-26-27-28 JULY 2024 FESTIVART first international contemporary art festival hosted by Circo Bianco with 4 shows (Aria - Il Sogno di un Clown - Luna Park - Anima Fuego).

21-22 JUNE 2024 VEREGRA festival (Fermo) guest Circo Bianco, 2 stage shows (Aria and Il Sogno di un Clown).

28 APRIL 2024 Teatro San Luca Rome Il Sogno di un Clown.

8 APRIL 2024 San Luca Theater Rome Aria Show.

DECEMBER 2024 Digital Circus in wonderland Cinecittà world.

SEPTEMBER 2023 JANUARY 2024 Project manager for Eur sistema.

FROM 26 DECEMBER TO 6 JANUARY 2023 Zoosafari of Fasano (Br) "Il Sogno di un Clown".

10 APRIL 2022 Auditorium Conciliazione for the premiere of "Fantastic Beasts - Dumbledore's Secrets" Warner Bros Italy.

4/5 DECEMBER 2021 DIGITAL CIRCUS IN WONDERLAND Cinecittà World.

9 MARCH 2021 Rai 1, Loredana Bertè special, with the participation of Circo Bianco.

AUGUST 2020 Artistic direction Circo Bianco Magicland Amusement park in Rome.

11 AUGUST 2019 Castello d'Oro Belvedere Marittimo.

26 JULY 2019 Castle of Santa Severa White Circus in "Dream Me, Find Me Love Me".

12-13-14 APRIL 2019 Lecce Tattoo Festival.

5 MARCH 2019 I soliti Ignoti Rai 1 Acrobatic moon.

2 MARCH 2019 Solfagnano Castle Carnival.

31 DECEMBER 2018 Miri Horror Bubble Show.

8-9 DECEMBER 2018 White Atlantic Circus live Rome "Alla Luna".

31 OCTOBER 2018 Miragic Halloween.

2 AUGUST 2018 Tolfarte show "Alla Luna".

5 JANUARY 2018 Circus White Atlantic live Rome "Alla Luna" - 1800 attendance.

2 DECEMBER 2017 Circus White Atlantic live Rome "Alla Luna" - 2000 attendance.

31 OCTOBER 2017 Rainbow Magicland Horror Night.

8 JULY 2017 White Circus in "Water" - Egeria The Water of Rome, protects the Waters - 800 presences.

18-19 MARCH 2017 Teatro Don Mario Torregrossa, Rome - 900 admissions.

16 DECEMBER 2016 Teatro Orione - The Wizard of Oz for INPS - 1100 admissions.

8 AUGUST 2016 Municipality of Vasto Marina - Piazza Circo Bianco - 4000 presences.

25 JUNE 2016 Municipality of Loreto for Unitalsi - Piazza Circo Bianco - 3000 attendance.

14 JULY 2016 Teatro Parchi della Colombo (Rome) Circo Bianco in "Sognami Trovami Amami".

9 JULY 2016 Municipality of Ala (TR) Circo Bianco in "Sognami Trovami Amami".

3 JANUARY 2016 Teatro Orione for INPS AND INPDAP (Rome) Circo Bianco in "Sognami Trovami Amami".

6 and 10 DECEMBER 2015 Atlantico Live (Rome) Circo Bianco in "Sognami Trovami Amami".

9 DECEMBER 2015 Circo Bianco for RomEur Academy (Rome).

28 AUGUST 2015 Glamor night (Galatone - Lecce).

18 AUGUST 2015 White Night of Amantea.

19 JULY 2015 Municipality of Roviano (Rome).

31 MAY 2015 Municipality of Percile (Rome).

10 MAY 2015 International Tattoo Expo, Palazzo dei Congressi (Rome).

27 APRIL 2015 Red Carpet International Short Film Festival, Villa Borghese (Rome).

27 FEBRUARY 2015 Central Theater (Rome).

7-8 MARCH 2015 Collestrada Shopping Center (Perugia).

21 MARCH 2015 Central Theater (Rome).

1st FEBRUARY 2015 Fashion Gala Fashion in Action, Aran Barcelò Mantegna (Rome) Collateral event Alta Moda Roma.

18 OCTOBER 2014 Fashion Night by the Antica Cascina, Fashion Gala in the Villa (Tor San Lorenzo). Presenting: Anna Falchi and Claudio Lippi. Guest: Miss Italy 2014

29 AUGUST 2014 "Papal Palace" (Viterbo).

26 AUGUST 2014 Grand Gala of Fashion and Entertainment, The Night We-ars Senise.

31 DECEMBER 2014 New Year's Eve in Piazza Kennedy (Cosenza).

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